



Yancy Ministries wants to help you reach kids and families this summer. You may be in this uncharted territory of taking VBS and other ministry online this summer. I wanted to share with you some tools that you have available to you as you move forward reaching kid and families. I am a firm believer in the power of music to make the message stick. Surrounding your teachings and messages with music is a great way to make sure your kids hear and remember these lessons as the songs replay in their thoughts and mouths for days, weeks and years to come.

• **BUILD AN AUDIO PLAYLIST OF WORSHIP SONGS** that you use in your ministry. Parents can change the atmosphere of their home with music. Help them affect their environment in a positive way by providing them with a playlist of some of your Kidmin favorite songs to be the soundtrack to their days. With kids at home for an extended time, fear, stress, and the unknown will be impacting family's lives. I promise that familiar worship music can help.
Psalm 19:14 *"May these words of my mouth and this meditation of my heart be pleasing in your sight, Lord, my Rock and my Redeemer."*

- 1) Use the site soundiiz.com to build a a playlist of your worship songs.
- 2) Push the list to all the different platforms like Apple Music, Spotify , YouTube Music and more.
- 3) Share the link to the platform playlists you have made with your families. Use linkfire.com to create a smart link. It's easy to post a link on your Facebook page or include in an email to parents.
- 4) Family use accounts will cover licenses for the music being played for personal use. This is a FREE resource to your church to put music in the hands of your families.
- 5) Here's an example of a playlist I made full of songs of hope, faith and trust. Listen to "Yancy's Songs of HOPE" Yancy.lnk.to/UxuZbKWM Feel free to share this playlist with your families too.

• **HELP FAMILIES WORSHIP TOGETHER AND CREATE MEMORIES TOGETHER.**
Psalm 145:4 *"One generation shall praise Your works to another, And shall declare Your mighty acts."* Find ways to invite families to worship together. I'm a parent. If I'm speaking candidly as a parent I don't need things for us to do to make us busy. We have plenty that needs to happen in our day. But, what I will jump at is something that helps us create a memory and do something fun and meaningful together.

- 1) Provide parents some plans for a family fun night. Maybe that includes a meal plan, recipe or even coupon to a fun place for takeout. (Talk to some local restaurants about how you could partner on this.) You could plan a fun scavenger hunt for them, suggest a movie and provide talking points for it. My friend ohamanda.com has some great ones. Give them an idea of a project they could do to bless someone else. Whether that's something they make or purchase and deliver. The options are endless. Help families take action to see beyond the next to do in their life so that they can become the Church in action.
- 2) My Church has provided various short devotions and even worship sets on video for the kids on social media. It doesn't have to be long. But pausing for these 3-5 minute videos helps us take a pause in our day together to take in something that helps us spiritually grow. Plus, it's been awesome as a parent to see firsthand their teachers teaching and worship leaders leading them. You're truly helping parents completely understand that what you do is not babysitting but it is ministry. I feel that is being highlighted in this season.
- 3) I have been able to partner with some churches for a family worship night. I'm calling these events "Live from Yancy's House". It's a thirty minute concert (one for younger kids featuring all Little Praise Party songs and one for older kids) that invites parents and kids to watch from their living room or wherever they are to sing, praise and celebrate together. It's been so fun to see photos and videos parents are posting of how their kids are engaging with this via the TV or computer and asking to watch again and again. Your church can provide this opportunity to your families to attend a virtual event that isn't just entertainment but plants seeds spiritually that take root and bear fruit. You can learn more about these at <https://yancyministries.com/host-an-online-live-from-yancys-house-concert/>

- **USE MUSIC IN YOUR STREAMING CHURCH SERVICE FOR KIDS.**

Music and video is copyrighted so it's important to check in with the artists and/or companies to find out their rules for this regarding use of the audio and/or video masters. Many are making exceptions and developing new policies for this season. Check on their website or Facebook page. It should be easy to send them a message or email and ask for the rules for this. A word of wisdom: it's just as easy for you to contact them directly as to go post a question in a Facebook Kidmin group. Going to the source is always best rather than hearsay.

Yancy Ministries is granting a temporary waiver of streaming licenses for churches and children's ministries March 18th through May 31, 2020. <https://yancyministries.com/coronavirus-resource-usage-guidelines/>
Effective June 1, 2020 we will be moving to an annual streaming license model. Check YancyMinistries.com for more info on that in the days to come.

The permissions I've mentioned above are for the audio (heard) and video (seen) portions of the songs. But, these don't include the song itself. Who wrote the song also has a copyright that needs to be honored. This is a great time to

make sure your church has the **Streaming Add-On license from CCLI**. This is in addition to your basic CCLI license. With this Streaming Add-On license, you have songwriter rights to stream over 300,000 worship songs. As you report the songs you use in your streamed kid's church lessons or services to CCLI, this helps songwriters get paid for your usage of their songs.

- If you don't have the Streaming Add-On license from CCLI, you will need to contact the song publisher for each song you want to use. That can be very time consuming and we suggest the CCLI add-on license.

Psalm 96:1-3 "Sing to the Lord a new song; sing to the Lord, all the earth. Sing to the Lord, praise his name; proclaim his salvation day after day. Declare his glory among the nations, his marvelous deeds among all peoples."

Although the months ahead may look different than any of us anticipated I believe they can be fruitful with some hard work and intention. As a worship leader I often consider *what I'm inviting people to do?* That is a great question to consider as a leader. As you provide lessons, teachings and activities, how are you inviting families, parents and kids to engage and grow in their relationship with the Lord? I pray wisdom for you and your team as you take the steps God is leading you take. It is truly our joy to be a blessing to your Kidmin and the families you are reaching. We look forward to that continuing in the days to come.

Let's make Jesus loud together!

Yancy

